

Welcome to the
79th National
Sweetcorn Festival
Megan West, Chairman



Miss Hoopeston Kaitlyn Coffey



The
National Sweetheart Pageant

Preliminary Competition
Saturday, September 2 - 6:30 pm

Final Competition
Sunday, September 3 - 6:30 pm

Tickets available at:
www.nationalsweetheartpageant.com



August 31 - September 4, 2023
Hoopeston, Illinois

Thursday, August 31, 2023

5:00 pm Gates Open (\$3 Admission)
Vendor Area & Midway Opens
5:00 pm-10:00 pm Ride Special – Bracelet Night
6:30 pm-9:00 pm Bingo (Jaycees Shelter)
6:30 pm-9:00 pm Souvenir Sales (Jaycees Shelter)
11:00 pm Midway & Vendor Area Closes

Friday, September 1, 2023

5:00 pm Gates Open (\$3 Admission)
5:00 pm-10:00 pm Ride Special – Bracelet Night
6:00 pm Grandstand and Beer Tent Opens
7:30 pm Michael Ray Concert with Beyond
Carolina as opener (Annex)
11:00 pm Midway & Vendor Area Closes

Saturday, September 2, 2023

6:00 am Flea Market Opens
6:30-7:30 am Bill Orr Memorial 5K Reg.
(Sculpt Fitness-Downtown)
7:30 am 1 Mile Fun Run/Walk (Sculpt Fitness)
8:00 am Bill Orr Memorial 5K
(Sculpt Fitness)
8:00 am-1:00 pm Car Show Registration
(Southeast Corner McFerren Park)

8:45 am Little Corn Eaters Fun Run
(Sculpt Fitness)
9:00 am Gates Open (\$3 Admission)
10:30 am Grand Parade (Downtown)
12:00 pm Midway, Vendor & Food Area Opens
Ride Special – Bracelet
12:30 pm-2:00 pm Jaycees Playlist (Center Stage)
12:30 pm-5:00 pm Souvenir Sales (Center Stage)
1:30 pm-5:00 pm **FREE SWEETCORN!**
2:00 pm-5:00 pm Captain Rat and the Blind Rivets
(Center Stage)
3:00 pm Car Show Awards Presented
(Southeast Corner)
Grandstand and Beer Tent Opens
(Annex)
5:00 pm **Demolition Derby I Classes:**
Vans & Compact Figure 8 Race,
Wire Trucks,
Sweetcorn Shootout Drag Races,
Gut N Go Compacts
6:30 pm **National Sweetheart Pageant
Preliminary** (Civic Center)
Fireworks (Youth Soccer Fields)
9:00 pm Midway, Vendor Area, and
11:00 pm Beer Tent Closes

PLEASE BRING YOUR OWN CHAIR TO SIT AT THE CENTER STAGE
JAYCEES HAVE THE RIGHT TO ALTER THIS SCHEDULE

Sunday, September 3, 2023

8:00 am Flea Market Opens
9:00 am Gates Open (\$3 Admission)
11:00 am Children's Fishing Derby
Registration (Crabtree Shelter)
12:00 pm Midway, Vendor & Food Area Opens
Ride Special – Bracelet
Children's Fishing Derby (Lagoon)
FREE SWEETCORN!
12:00 pm-4:00 pm Souvenir Sales (Center Stage)
12:00 pm-5:00 pm A Natural High (Center Stage)
12:30 pm-2:00 pm Ponytail Contest (Center Stage)
2:00 pm Kids' Pie Eating Contest
(Center Stage)
2:30 pm Grandstand and Beer Tent Opens
(Annex)
3:00 pm Hannah Rose and The Sweet
Nothings (Center Stage)
3:00 pm-5:00 pm **Demolition Derby II Classes:**
Limited Weld Full Size,
Limited Weld 110 FWD
Compacts, Vans,
80's Wire Bonestock
5:00 pm **National Sweetheart Pageant
Finals** (Civic Center)
6:30 pm

9:00 pm National Sweetheart Pageant
Reception (Civic Center)
11:00 pm Midway, Vendor Area, and
Beer Tent Closes

Monday, September 4, 2023

8:00 am Flea Market Opens
9:00 am Gates Open (\$3 Admission)
Vendor Area Opens
9:30 am-10:15 am Cream of the Crop Pretty Baby
Contest Registration (Civic Center)
10:30 am Cream of the Crop Pretty Baby
Contest (Civic Center)
12:00 pm Midway, Vendor & Food Area Opens
Ride Special – Bracelet
12:00-1:30 pm Lee Anna Atwell (Center Stage)
12:00 pm-4:00 pm **FREE SWEETCORN!**
12:00 pm-4:00 pm Souvenir Sales (Center Stage)
12:30 pm-1:00 pm Play 'N' Hooky Pedal Tractor
Pull Registration (Tennis Court)
1:00 pm Play 'N' Hooky Pedal Tractor
Pull (Tennis Court)
2:00 pm-4:00 pm Chicken Nugget Conspiracy
(Center Stage)
2:30 pm-4:30 pm Bingo (Jaycees Shelter)
9:00 pm Midway and Vendor Area Closes

GATE FEE: THURSDAY THRU MONDAY \$3.00 (7 AND UNDER FREE)